TEXARKANA COLLEGE

Belief Statements

from the January 2015-June 2016 Strategic Plan

BELIEF 1

Increasing the number of persons with higher education credentials in our region is our highest priority.

BELIEF 2

Excellence in financial management, facilities/grounds, and safe and secure learning environment are non-negotiable.

BELIEF 3

Community trust and support are critical to the College's success.

BELIEF 4

Texarkana College is the economic engine of the area, and academic, continuing education and workforce programs provide a high return on investment for our students and our community.

BELIEF 5

Maintaining first class human resources and commitment to continuous improvement of institutional culture is paramount to student success.

Texarkana College Strategic Plan Summary 2015-2016

BELIEF 1

Increasing the number of persons with higher education credentials in our region is our highest priority.

A Texarkana College will annex Cass County, Texas, by 2020 resulting in lower tuition and greater access to affordable higher education credentials for residents.

B Texarkana College will offer scholarship opportunities for Dual Credit courses to area high school students.

C Strengthened and expanded dual credit, online and distance education course offerings will enable students to fully complete core courses online by August 31, 2015.

D TC will meet or increase the total institutional outcomes-based funding earned annually by Texas' Student Success Points model through improvements in: 1) college readiness, 2) first college level course completion, 3) earning semester credit hour thresholds, 4) degree and certificate completion, and 5) transfer.

E By August 31, 2015, TC will develop a plan to provide accessible and affordable child care for students.

BELIEF 2

Excellence in financial management, facilities/grounds, and safe and secure learning environment is non-negotiable.

A Education and management of student loans will result in a 20% or less default rate.

B By August 31, 2015, ERP independence will be fully realized, and cost savings will enable TC to operate without dependence on one-time donations.

C Texarkana College will implement a college-wide master facility plan including board-approved safety and security updates and razing/repurposing of existing vacant buildings.

D KTXK Radio Station will be relocated and fully updated to its new home in the Aikin Building.

E Texarkana College will install keyless-entry electronic locks throughout the campus by August 2015.

BELIEF 3

Community trust and support are critical to the College's success.

A The net assets of the TC Foundation will exceed $10 million by 2020.

B The Foundation will launch an alumni outreach program called TC PROUD.

C More than 90% of surveyed students and the general public will continue to answer "Yes" to the ultimate question: "Would you recommend TC as a place for a student to start or start over?"

D TC will strengthen its relationships with the performing arts community and establish a regional higher education vocal performance program that includes dual credit courses.

E TC will form a partnership with Keep Texarkana Beautiful that will allow the college to host a community-built holiday display and entertainment destination on the walking trail by November 2015.

F TC will continue to increase Hispanic enrollment to achieve 15% enrollment for Fall 2015.

BELIEF 4

Texarkana College is the economic engine of our area, and academic, continuing education and workforce programs provide a high return on investment for our students and our community.

A Using the "Pay for Grades" model initiated by McDonald's, Texarkana College will encourage local businesses and industries to support their employees' efforts to complete a higher education degree or credential.

B Texarkana College will double the number of courses using open-source software and instructional materials by August 31, 2015. By offering at least 22 courses with open-source materials, TC will be the regional leader in providing this cost-savings service to students.

C A western Bowie County initiative will promote student engagement and success.

D Texarkana College will develop guided academic pathways for students to complete academic milestones as well as degrees and certificates in a more efficient and timely manner.

E Texarkana College will strengthen off-campus programs at TC@TexAmericas Center and Atlanta to help with economic growth and stability for our region. By August 30, 2015, off-campus training sites will have a positive return on investment and break-even budget.

BELIEF 5

Maintaining first class human resources and commitment to continuous improvement of institutional culture is paramount to student success.

A Texarkana College will develop and complete an internal analysis of compliance with principles of integrity, core requirements, comprehensive standards and federal requirements of The Principles of Accreditation as established by SACSCOC.

B Texarkana College will design, adopt and implement a Quality Enhancement Plan that significantly improves student learning outcomes and/or the environment supporting student learning.

C Utilizing the TC Data Dashboard, student success and institutional key performance indicators will be measured regularly and data trends evaluated by the TC Leadership team to make informed decisions about changes to degrees or programs.

D Texarkana College will develop and implement a strong brand positioning statement and awareness campaign based on data collected from internal and external stakeholders.

E Human resources will continue to ensure all employees receive annual performance evaluations and that 100% of faculty meet SACSCOC requirements.

F Texarkana College will organize and host an employee benefit fair that will provide access to investment, retirement, estate planning and healthcare resources.

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